

# ACQUISITION OPPORTUNITY

## Project Barley (“the Company”)



Kroll has been retained in connection with the sale of the Company. All communications, enquiries and requests for information should be addressed to the following professionals:

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To find out more about Kroll Advisory Ltd. and other businesses available for sale visit [www.kroll.com/uk-restructuring](http://www.kroll.com/uk-restructuring).

### BUSINESS DESCRIPTION

- The business operates as a craft brewery which has a bar and kitchen located on site. The business also holds organised tours of the brewing facility, a tasting room and an event space. There is also a retail shop on site selling beers and souvenirs from the brewery to the public.
- The Company is located in Liverpool, England and currently occupies a leasehold site which can hold 18,000 hectolitres, equivalent to 3.2 million pints.
- The Company was incorporated in 2010, employs 26 members of staff and makes a variety of beers and gins.

### KEY INVESTMENT HIGHLIGHTS

#### Experienced Management and Highly Skilled Workforce

- Strong management team with a wealth of experience and significant expertise within the brewing industry.
- Highly knowledgeable and skilled workforce which operates in the Liverpool premises.

#### Range of Products and Services

- The Company currently holds over £128,000 worth of stock.
- The Company has a large and loyal customer base made up of both wholesale and retail customers.
- The Company has existing relationships with large supermarkets in which their products are sold through.
- The Company also offers brewery tours which are open to the public, which gives a full tour of the brewery and some tastings.

#### Online Presence

- In addition to having a high street presence, the Company also has its own fully integrated website, which allows customers to easily browse and purchase the wide selection of products supplied by the Company.

#### Leasehold Premises

- The Company operates from a leasehold premises in Liverpool which includes a brewery, three bars, a kitchen, tasting room and event space.
- The Company has another leased premises which holds a large portion of the Company's alcohol stock.

#### Expressions of Interest

- All expressions of interest should be addressed to Ashley Horsfall and sent to Kroll Advisory Ltd. by 12.00 noon on Tuesday 17 May 2022.
- All expressions should be supported by proof of funding. A purchaser must be able to complete within a short timescale and payment must be made in full on completion.

Balance Sheet	Dec 20 Stat £	Dec 19 Stat £
<b>Fixed Assets</b>		
Intangible assets	45,435	61,426
Tangible assets	2,835,650	3,064,242
	<b>2,881,085</b>	<b>3,125,668</b>
<b>Current Assets</b>		
Trade Debtors	206,999	381,170
Stock	73,651	122,654
Bank & Cash	16,139	48,590
	<b>296,789</b>	<b>552,414</b>
<b>Current Liabilities</b>	(807,497)	(596,350)
<b>Net current Assets / Liabilities</b>	<b>(510,708)</b>	<b>(43,936)</b>
<b>Total Assets Less Current Liabilities</b>	<b>2,370,377</b>	<b>3,081,732</b>
Long term creditors	(6,148,513)	(6,048,185)
<b>Net assets</b>	<b>(3,778,136)</b>	<b>(2,966,453)</b>

Profit and Loss Account	Dec 20 Stat £	Dec 19 Stat £
<b>Turnover</b>	835,708	1,403,337
<b>Cost of sales</b>	(889,728)	(1,227,067)
<b>Gross Profit</b>	<b>(54,020)</b>	<b>176,270</b>
Administrative expenses	(819,843)	(1,140,371)
Other Operating Income	41,400	214,280
<b>Operating Loss</b>	<b>(832,463)</b>	<b>(749,821)</b>
Interest Payable and similar expenses	(30,098)	(28,257)
<b>Loss before Taxation</b>	<b>(862,561)</b>	<b>(778,078)</b>
Tax on loss	50,878	114,301
<b>Loss for the financial year and total comprehensive income</b>	<b>(811,683)</b>	<b>(663,777)</b>