



# **Executive Summary**

The COVID-19 quarter has shown that no particular sector is immune to the disruptive impact of lockdown restrictions, although software has fared better than almost all others. M&A activity in software continued in the small and mid-cap sectors at a c. 20% slower pace vs. the last two years, while large-cap deal activity ground to a complete halt during the quarter.<sup>1</sup>

Strategic buyers have remained active during the quarter, including Microsoft announcing three deals and Cisco completing its acquisition of Pagemill Partners' client Fluidmesh. These and other strategically-led deals have resulted in strategic buyers taking market share from (temporarily) retrenching PE buyers as the debt markets tightened during the quarter. However, based on market observation and our deal activity, we anticipate a rebalancing with increased PE activity in H2 2020.

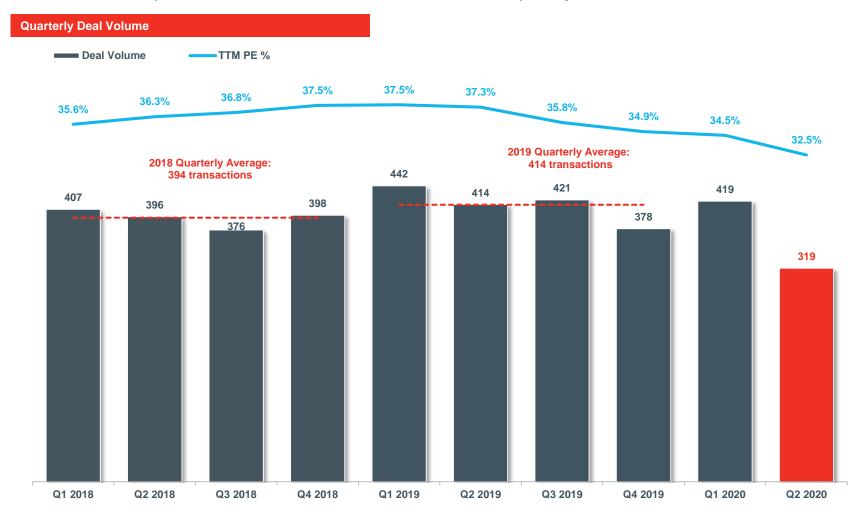
Unsurprisingly, the depressed level of M&A activity impacted median deal multiples, which dropped 10% below the 10-year historic average.¹ However, those PE deals with disclosed values which got over the line in H1 2020 were actually signed at a premium (4.9x revenues) vs. multiples in 2018 and 2019 (4.2x and 4.0x revenues, respectively).¹ Meanwhile, the public equity markets have shown a strong recovery led by investor appetite for the resilient software business models. Software-as-a-Service (SaaS) business models continue to trade at a premium, and median SaaS multiples closed the quarter at a record high of 11.6x revenues.¹ Heading into H2 2020, we anticipate continued demand and appetite for well-positioned, high growth SaaS businesses across multiple vertical and horizontal markets, and anticipate a recovery in software M&A activity.





#### Software M&A Deal Volume

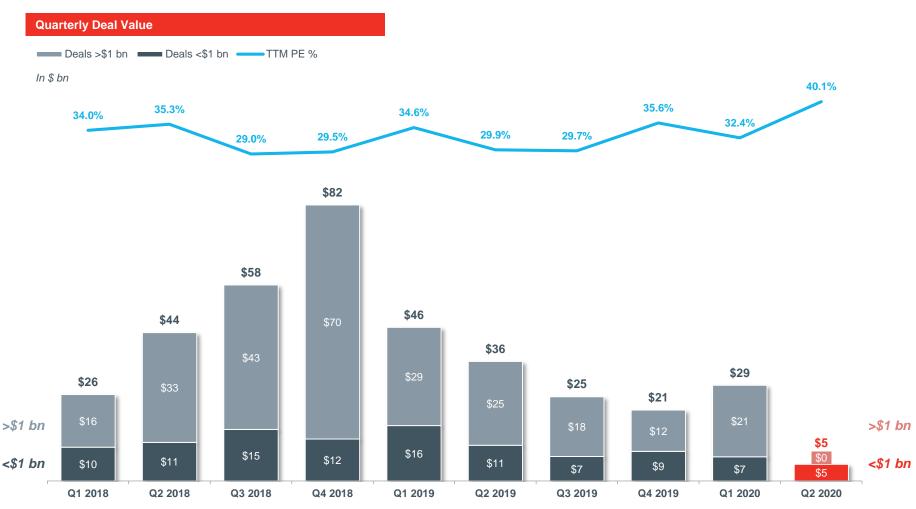
COVID-19 impact felt as transaction volume drops by c. 20% in Q2 2020





#### Software M&A Deal Value

COVID-19 has brought large-cap (>\$1bn) deals to a grinding halt in Q2 2020



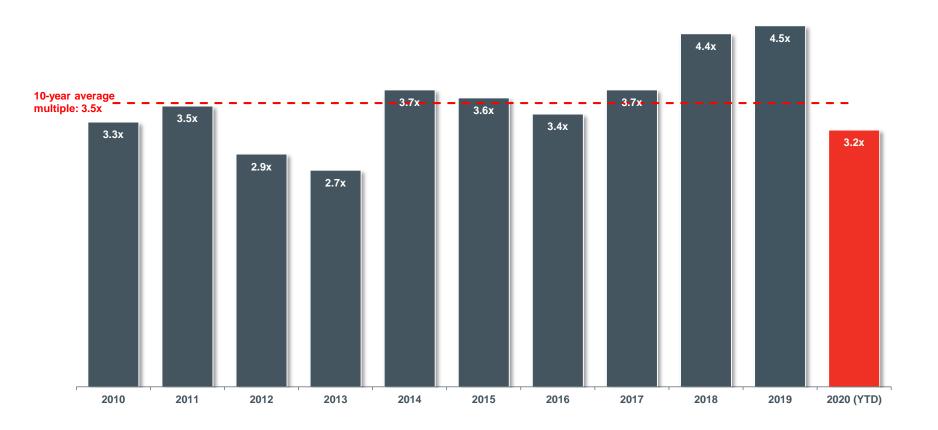




## Software M&A Deal Multiples Below Historic Median

Led by strategic deal multiples trending down in 2020, in contrast with PE deals





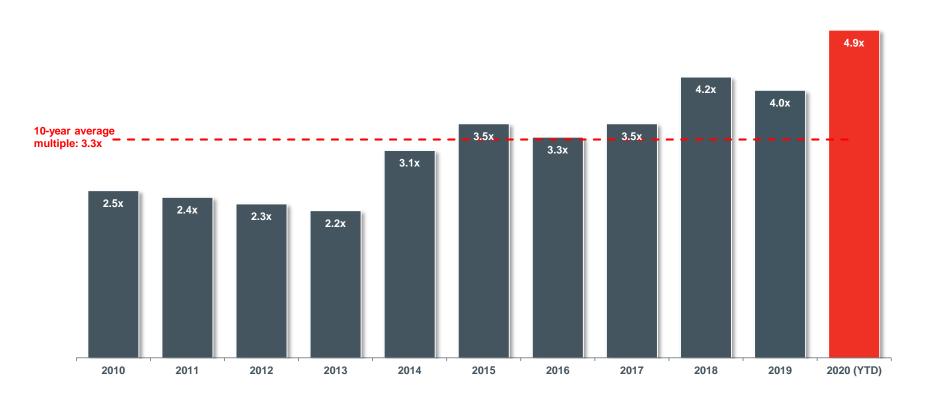




# While Private Equity Deal Multiples Trend Higher

Higher quality threshold for deals YTD led to higher multiples on lower volumes



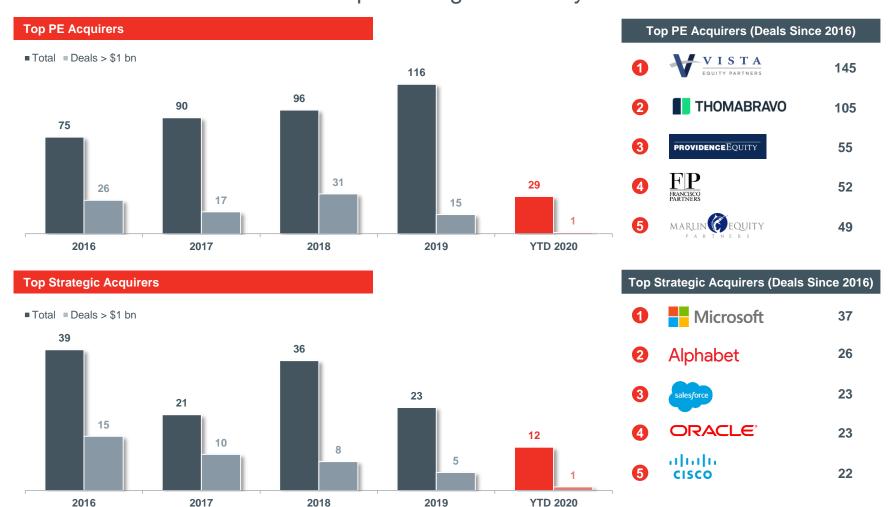






### Strategic Buyer Activity on Par with 2019

Whereas the most active PE acquirers registered only 13 deals in Q2 2020





## Select Mid-Market Deals in Q2 2020 (<\$ 1bn)

#### Q2 2020

June 2020



Finicity provides financial management and data aggregation software to the finance sector. Its offerings enable credit decisioning, account authentication and transaction aggregation capabilities.

mastercard.



The acquisition significantly enhances Mastercard's open banking proposition and broadens its reach from Europe to North America. Finicity solutions have the potential to augment Mastercard's ability to serve fintechs and bank customers with APIs to deliver new types of payment and banking use cases, e.g. account-based payments and streamlined credit decisioning flows.

June 2020

#### **OPTIMAL+**

acquired by







OptimalPlus provides supply chain analytics software for the semiconductor, automotive and electronics sectors. Its software uses machine learning to enable real-time analysis of supply chain management and manufacturing processes.

The acquisition will expand National Instruments' enterprise software capabilities to provide customers with business-critical insights through advanced product analytics across their product development flow and supply chain. Both companies also have highly complementary end-markets, with their respective products often used in tandem.

June 2020



acquired by







Spot provides multi-cloud infrastructure management and automation for public cloud environments. Its software manages application performance through predictive algorithms, data migration and application scaling automation.

The combination of NetApp's shared storage platform and Spot's compute platform delivers a solution for continuous optimization of costs for all workloads (cloud-native and legacy). Application Driven Infrastructure enables additional and faster deployment of applications to public clouds, with continuous optimization of both compute and storage for enterprise applications, cloud-native workloads and data lakes. April 2020

#### Blueleans

acquired by

#### verizon<sup>/</sup>





BlueJeans provides videoconferencing, webinar and online event management SaaS for enterprise customers. Its software integrates with existing ERP systems and is accessible through web browsers and mobile devices.

BlueJeans' products complement Verizon's mobile-first business solutions, e.g. One Talk, and will be deeply integrated into Verizon's current and future 5G product roadmap, which aims to provide secure and real-time engagement solutions for high-growth areas such as telemedicine, distance learning and field service work.

May 2020



KEYSIGHT TECHNOLOGIES





Eggplant is an industry leading software test automation platform provider that uses AI and analytics to automate test creation and test execution. Eggplant's Digital Automation Intelligence platform can test any technology on any device, operating system or browser at any layer, from the user interface to APIs to the database.

The acquisition creates a unified player in the automated software test market, spanning across physical and protocol layers and into the application layers. The acquisition enables bi-directional leverage of measurement technologies between both companies, resulting in increased solution differentiation.

April 2020



merged with XebiaLabs to form

digital.ar



5.6x

Arxan provides application protection solutions to organizations looking to securely deploy and manage business-critical apps. Its products protect at the applicationlevel, from the source and binary code, to expand the corporate perimeter of trust to the new application endpoint.

Arxan was acquired by CollabNet, a portfolio company of TPG Capital. The combined company was merged with another portfolio company Xebia Labs to form Digital.ai. The new company brings together technologies in agile planning, application security and software delivery to create the industry's first intelligent value stream management platform.







## Other Notable M&A Transactions by Vertical

Q2 2020					
Vertical	Date	Target	Buyer	Value (USD)	Abstract
BI and Analytics	Jun-20	rubikloud°	κına <b>χ</b> is⁺	\$60 mn N/A	Business analytics SaaS
Communications and Collaboration	Apr-20	<b>A</b> Keybase	zoom	N/A N/A	Messaging and file-sharing encryption software
CRM and Marketing	May-20	.:Engagio	DEMANDBASE	N/A N/A	ERP and CRM software
Cyber Security	Jun-20	X lastline	<b>vm</b> ware <sup>*</sup>	\$160 mn 6.4x Revenue	Al anti-malware software and SaaS
Engineering	Jun-20	vîzıya	Prometheus Group	\$35 mn N/A	Equipment maintenance management software
ERP and SCM	Jun-20	BELLIN	流coupa	N/A N/A	Enterprise treasury management SaaS
Financial and Accounting	April-20	INNOVEST SYSTEMS	SS <mark>&amp;</mark> C	\$120 mn N/A	Financial accounting and reporting software
Financial Services	Jun-20	Guardian Analytics	N <del>I</del> CE°	N/A N/A	Al financial crime risk management SaaS
HCM	Apr-20	—•••— KWANTEK	<b>► TEAM</b> Software	N/A N/A	Applicant tracking and recruitment management SaaS
Infrastructure	Jun-20	CYBERX	Microsoft	N/A N/A	IoT-focused industrial control system network security management
Vertical Software	Jun-20	My Dairy DASHB@ARD	Dairy.com	N/A N/A	Dairy data visualization and analytics SaaS



#### Pagemill Partners Tracked Software Universe







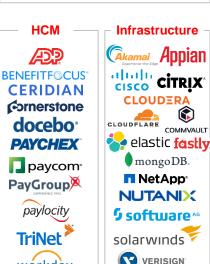














Vertical

Software

Allscripts

amdocs

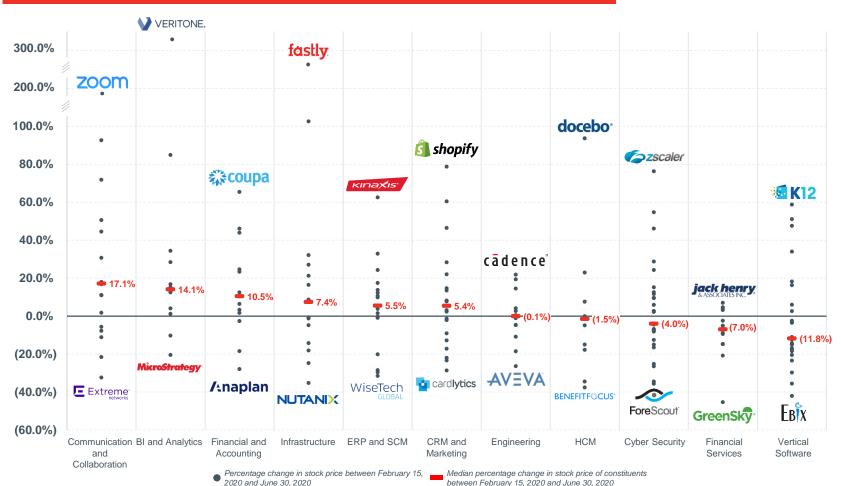
workday.



### **COVID-19 Impact on Stock Prices**

Strong performance from stocks best positioned to weather COVID-19 headwinds



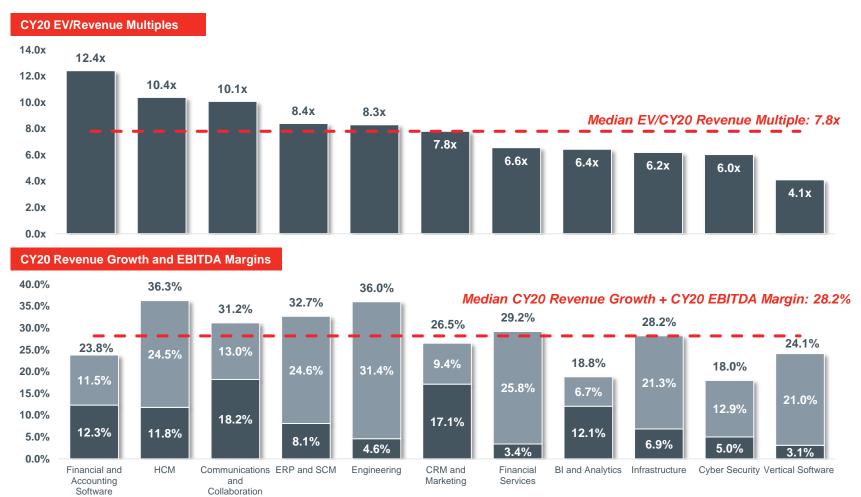


BI = Business Intelligence, CRM = Customer Relationship Management; ERP = Enterprise Resource Planning; SCM = Supply Chain Management; HCM = Human Capital Management Buckets ordered by median percentage change in stock price between February 15, 2020 and June 30, 2020



### Public Software Market Multiples

Sector multiples range from 12x to 4x, with a median of 7.8x CY 2020 revenues





# SaaS Companies Continue to Outperform

SaaS companies trade at a premium compared to the broader software universe

#### Performance of Pagemill Partners SaaS Index Over the Last 13 Years





	Share Price	52-V	Veek	% of 52	Market	Enterprise	Rev	enue	Revenue	EBITDA	EBITDA	EV/Re	evenue
Company Name	30/06/2020	Low	High	Week High	Cap	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 2021
BI and Analytics													
Alteryx, Inc.	\$164.28	\$75.17	\$168.56	(2.5%)	\$10,836.1	\$10,827.6	\$450.7	\$503.4	31%	\$34.0	8%	21.5x	16.5x
Datadog, Inc.	86.95	27.55	93.00	(6.5%)	26,031.0	25,295.7	424.0	563.3	34%	6.5	2%	44.9x	33.5x
Domo, Inc.	32.17	7.62	35.64	(9.7%)	927.0	952.7	181.2	197.2	11%	(101.6)	-56%	4.8x	4.4x
Dynatrace, Inc.	40.60	17.05	44.16	(8.1%)	11,403.3 139.5	11,700.1	181.2 545.8	617.1	20%	(122.7)	-22%	19.0x	15.7x
Expert System S.p.A.	3.39	1.61	4.01	(15.3%)	139.5	11,700.1 142.7	42.6	36.3	11% 20% 9%	(1.3)	-56% -22% -3%	19.0x 3.9x	3.6x
MicroStrategy Incorporated	118.29	90.00	165.00	(28.3%)	1,155.0	725.6	482.4	475.1	NA	27.1	6%	1.5x	NM
New Relic, Inc.	68.90 28.62	33.49	96.46	(28.6%)	4,123.2	3,812.9	599.5	651.8	14%	(47.5) (52.5)	-8% -29%	5.8x	5.1x
PagerDuty, Inc.	28.62	12.33	51.88	(44.8%)	2,252.5	1,936.6	178.8	208.2	22%	(52.5)	-29%	9.3x	7.6x
Splunk Inc.	198.70	93.92	199.32	(0.3%)	31,567.3	31,968.3	2,368.2	2,426.4	25%	(332.3)	-14%	13.2x	10.5x
Talend S.A.	34.66	18.30	42.90 37.62	(19.2%)	1,086.5	1,065.7	258.3	273.6 1,784.3	13%	(49.4)	-19%	3.9x	3.5x
Teradata Corporation	34.66 20.80	18.30 17.62	37.62	(44.7%)	2,256.8	1,065.7 2,557.8	258.3 1,865.0	1,784.3	13% 5%	(49.4) 130.0	-19% 7%	3.9x 1.4x	1.4x
Veritone, Inc.	14.86	1.22	19.67	(24.5%)	402.9	353.8	49.4	50.4	16%	(53.0)	-107%	7.0x	6.0x
Average												11.4x	9.8x
Median												6.4x	6.0x
Communications and Colla	boration												
8x8, Inc.	\$16.00	\$10.70	\$26.67	(40.0%)	\$1,658.3	\$1,877.3	\$446.2	\$501.2	17%	-\$139.8	-31%	3.7x	3.2x
Atlassian Corporation Plc	180.27	107.00	191.72	(6.0%)	44,499.0	43,578.0	1,518.3	1,749.3	25%	17.4	1%	24.9x	19.9x
Avaya Holdings Corp.	12.36	6.13	15.61	(20.8%)	1,023.3	3,806.3	2,837.0	2,768.1	4%	399.0	14%	1.4x	1.3x
Box, Inc.	20.76 172.21 21.77	8.64	22.09	(6.0%)	3,185.7	3,388.1	716.9	765.1	10% 28% 11%	(65.5)	-9%	4.4x	4.0x
DocuSign, Inc.	172.21	43.13	180.45	(4.6%)	31,602.1	31,517.6	1,057.0	1,316.2 1,893.3	28%	(144.8) 134.8	-14%	23.9x	18.7x
Dropbox, Inc.	21.77	14.55	26.20	(16.9%)	8,995.7	8,978.7	1,730.7		11%		-14% 8%	23.9x 4.7x	4.3x
Everbridge, Inc.	138.36	59.85	165.79	(16.5%)	4,753.8	4,711.1	217.0	262.0	26%	(43.1)	-20%	18.0x	14.2x
Extreme Networks, Inc.	4.34	1.43	8.50	(48.9%)	521.7	813.9	984.9	868.0	7% 17%	24.5 13.7	2% 4%	0.9x 18.5x	0.9x
Five9, Inc.	110.67	46.22	111.25	(0.5%)	7,166.2	7,067.4	348.6	382.6	17%	13.7	4%		15.8x
Juniper Networks, Inc.	22.86	15.20	27.57	(17.1%)	7,574.7	7,513.0	4,441.7	4,324.8	4%	708.4	16%	1.7x	1.7x
Open Text Corporation	42.48 285.01	29.12	47.85 296.39	(11.2%) (3.8%)	11,503.4	14,522.4	3,030.3	3,267.4	3% 24%	895.7	30% 0% -81%	4.4x 22.7x	4.3x
RingCentral, Inc.	285.01	113.52			25,052.8	25,374.8	968.9	1,119.8	24%	(4.3)	0%	22.7x	18.3x
Slack Technologies, Inc.	31.09	15.10	40.07	(22.4%)	17,525.4	16,856.5	697.3	872.0	31%	(564.4)	-81%	19.3x	14.8x
Smartsheet Inc.	50.92	30.91	60.45	(15.8%)	6,097.7	5,628.3	300.2	365.0	29%	(97.2)	-32%	15.4x	11.9x
CooTek (Cayman) Inc.	7.10	4.55	9.60	(26.0%)	438.8	377.2	244.9	551.9	42%	(43.5)	-18%	0.7x	0.5x
Twilio Inc.	50.92 7.10 219.42	4.55 68.06	222.38	(1.3%)	30,730.4	29,535.3	1,266.2	1,521.4	42% 25%	(267.8)	-18% -21%	19.4x	0.5x 15.6x
Vonage Holdings Corp.	10.06	4.18	13.75	(26.8%)	2,468.4	3,010.9	1,207.3	1,191.7	7%	99.0	8%	2.5x	2.4x
Zoom Video Communications	253.54	60.97	261.62	(3.1%)	71,524.4	70,490.7	828.8	1,804.2	27%	62.8	8%	39.1x	30.8x
Average												12.5x	10.1x
Median												10.1x	8.1x

<sup>&</sup>lt;sup>1</sup> Forecasts Revenue Growth between CY 2020 and CY 2021; <sup>2</sup> LTM EBITDA Margin; CY = Calendar Year; Market Cap = Market Capitalisation; EV = Enterprise Value; EBITDA = Earnings before Interest, Tax, Depreciation and Amortisation





O N	Share Price	52-V	Veek	% of 52	Market	Enterprise	Reve	enue	Revenue	EBITDA	EBITDA	EV/Re	venue
Company Name	30/06/2020	Low	High	Week High	Cap	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 2021
CRM and Marketing	A			4									
Adobe Inc.		\$255.13		(2.4%)	\$208,803.1	\$209,149.1	\$12,045.3	\$12,731.0	16%		36%		14.2x
Aimia Inc.	2.18	1.18	2.96	(26.1%)	211.6	53.8	90.9	39.0	-91%	(30.6)	-34%	NM	NM
Brightcove Inc.		5.44	12.88	(38.8%)	307.1	300.9	189.3	182.8	10%	(3.3)	-2%	1.6x	1.5x
Cardlytics, Inc.	69.98	26.07	107.50	(34.9%)	1,887.2	1,797.7	220.0	186.8	48%	(16.4)	-7%	9.6x	6.5x
ChannelAdvisor Corporation	15.84	4.39	15.88	(0.3%)	449.3	408.1	130.4	131.8	5%	14.7	11%	3.1x	3.0x
Hottolink, Inc.	4.68	1.76	6.12	(23.6%)	71.9	72.1	35.3	NA	NA	(2.4)	-7%	NM	NM
HubSpot, Inc.	224.35	90.84	231.17	(3.0%)	9,787.7	9,429.6	722.0	806.7	21%	(33.7)	-5%	11.7x	9.7x
LivePerson, Inc.	41.43	14.08	45.21	(8.4%)	2.742.6	2.771.6	303.3	347.2	23%	(71.4)	-24%	8.0x	6.5x
Medallia, Inc.	25.24	16.04	44.72	(43.6%)	3,562.1	3,206.1	421.5	462.2	19%	(126.6)	-30%	6.9x	5.8x
NICE Ltd.	186.44	122.32	198.53	(6.1%)	11,633.6	11,768.3	1,607.3	1,655.5	8%	423.4	26%	7.1x	6.6x
Pegasystems Inc.	101.17		103.13	(1.9%)	8,102.8	8.133.0	964.4	1.065.1	19%	(105.6)	-11%	7.6x	6.4x
salesforce.com, inc.	187.33	115.29	195.72	(4.3%)	168,784.3	165,194.3	18,226.0	20,077.1	18%	2,051.0	11%	8.2x	7.0x
Shopify Inc.	949.20	282.08	958.76	(1.0%)	113,302.5	111,083.4	1,727.7	2,169.4	35%	(133.2)	-8%	51.2x	37.8x
Sprout Social, Inc.	27.00	10.54	33.52	(19.5%)	1,359.7	1.247.7	109.9	128.0	28%	(48.6)	-44%	9.7x	7.6x
SVMK Inc.	23.54	9.35	24.03	(2.0%)	3,250.2	3,407.0	327.0	373.1	21%	(46.9)	-14%	9.1x	7.6x
TechTarget, Inc.	30.03	16.82	31.25	(3.9%)	826.7	835.0	135.4	134.5	10%	27.3	20%		5.6x
Upland Software, Inc.	34.76	20.75	48.67	(28.6%)	880.4	1,350.3	242.2	264.2	4%	49.0	20%	5.1x	4.9x
Verint Systems Inc.	45.18	32.44	59.83	(24.5%)	2.915.3	3,455.8	1,275.7	1,253.4	8%	148.0	12%	2.8x	
Yext, Inc.		8.56	22.65	(26.7%)	1,955.4	1,838.5	315.5	354.1	22%	(123.8)	-39%	5.2x	4.3x
Zendesk, Inc.	88.53	50.23	94.89	(6.7%)	10,112.4	10,242.1	872.4	1,009.1	25%	(116.3)	-13%	10.1x	8.1x
Average				, /	,	,		,		, ,		10.0x	8.1x
Median												7.8x	6.5x



Company Name	Share Price	52-V	Veek	% of 52	Market	Enterprise	Rev	enue	Revenue	EBITDA	EBITDA	EV/Re	venue
Company Name	30/06/2020	Low	High	Week High	Cap	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 2021
											_		
Cyber Security													
Absolute Software Corp.	\$10.15	\$4.93	\$10.52	(3.5%)	\$431.1	\$401.4	\$102.8	\$107.3	9%	\$17.5	17%	3.7x	3.4x
Avast Plc	6.54	3.26	6.83	(4.3%)	6,707.3	7,534.0	871.1	882.7	7%	425.7	49%	8.5x	8.0x
Check Point Software Tech.	107.43	80.06	120.99	(11.2%)	15,631.1	13,887.7	2,009.5	2,014.3	3%	895.8	45%	6.9x	6.7x
CrowdStrike Holdings, Inc.	100.29	31.95	108.34	(7.4%)	21,662.0	20,697.6	563.4	770.6	32%	(122.7)	-22%	26.9x	20.4x
CyberArk Software Ltd.	99.27	69.51	148.74	(33.3%)	3,844.9	3,244.4	444.8	455.7	20%	61.6	14%	7.1x	5.9x
F5 Networks, Inc.	139.48	79.78	153.99	(9.4%)	8,493.8	8,475.1 2,802.8	2,306.5	2,341.0	6% 7%	537.2	23% -12%	3.6x	3.4x
F5 Networks, Inc. FireEye, Inc.	12.18 . 21.20	7.54	18.34	(33.6%) (47.1%)	2,672.6	2,802.8	903.3	889.9	7%	(105.6)	-12%	3.1x	3.4x 2.9x 2.6x
Forescout Technologies, Inc	. 21.20	18.10	40.06	(47.1%)	1,044.4	1,002.9	903.3 318.4	312.9	24%	(107.8)	-34%	3.2x	2.6x
Fortinet, Inc.	137.27	70.20	149.69	(8.3%)	22,189.5	20,831.3	2,260.5	2,500.4	16%	436.2	19%	8.3x	7.2x
F-Secure Oyj	3.23	2.29	3.86	(16.3%)	510.8	526.1	240.4	245.0	7%	14 8	6%	2.1x	2.0x
Mimecast Limited	41.66	25.14	54.40	(23.4%) (36.7%)	2,623.1	2,679.1	427.0 206.9	465.9	16% 5%	38.0	9%	5.8x 2.4x	5.0x
MobileIron, Inc.	4.93	2.94	7.79	(36.7%)	568.8	484.3	206.9	198.8	5%	(36.2)	-18%	2.4x	2.3x
Okta, Inc.	200.23	88.66	206.09	(2.8%)	24,950.5	24,664.8	643.7	777.5	30%	(177.5)	-28%	31.7x	24.4x
Palo Alto Networks, Inc.	229.67	125.47	251.11	(8.5%)	22,155.3	21,995.4	3,263.8	3,643.8	18%	36.8	1%	6.0x	5.1x
Ping Identity Holding Corp.	32.09	12.02	35.36	(9.2%)	2,566.8	2,566.5	253.9	244.5	21%	21.6	9%	10.5x	8.7x
Proofpoint, Inc.	111.12	83.81	133.58	(16.8%)	6,367.6	6,236.9	935.0	1,021.5	17%	(33.2)	-4%	6.1x	5.2x
Qualys, Inc.	104.02	63.37	119.20	(12.7%)	4,052.5	3,770.2	332.5	357.5	13%	108.2	33%	10.5x	9.3x
Radware Ltd.	23.59	16.02	26.98	(12.6%)	1,093.1	949.1	250.7	247.2	13% 9%	26.6	11%	3.8x	9.3x 3.5x
Rapid7, Inc.	23.59 51.02	31.34	66.01	(22.7%)	2,576.6	2,604.1	348.1	391.3	18%	(36.3)	-10%	6.7x	5.6x
SecureWorks Corp.	11.43	5.29	18.23	(37.3%)	938.9	811.8	561.1	560.7	6%	(5.4)	-1%	1.4x	1.4x
NortonLifeLock Inc.	19.83	15.12	28.70	(30.9%)	11,680.4	13,739.4	2,490.0	2,434.6	3%	821.0	33%	5.6x	5.5x
Tenable Holdings, Inc.	29.81	16.28	32.10	(7.1%)	2,983.4	2,801.9	376.9	427.5	20%	(82.1)	-22%	6.6x	5.5x
Trend Micro Incorporated	55.84	35.44	58.44	(4.4%)	7,771.9	6,314.0	1,559.9	1,614.5	5%	512.3	33%	3.9x	3.7x
Tufin Software Technologies	9.55	5.79	31.04	(69.2%)	340.0	245.8	102.1	97.7	20%	(38.8)	-38%	2.5x	2.1x
Varonis Systems, Inc.	88.48	48.95	93.33	(5.2%)	2,784.3	2,720.8	252.0	254.4	19%	(79.6)	-32%	10.7x	9.0x
Zix Corporation	6.90	2.84	10.51	(34.3%)	376.7	667.7	196.6	213.3	11%	38.6	20%	3.1x	2.8x
Zscaler, Inc.	109.50	35.00	115.17	(4.9%)	14,291.7	13,941.3	391.5	488.3	29%	(40.5)	-10%	28.6x	22.2x
Average												8.1x	6.8x
Median												6.0x	5.2x

<sup>&</sup>lt;sup>1</sup> Forecasts Revenue Growth between CY 2020 and CY 2021; <sup>2</sup> LTM EBITDA Margin; CY = Calendar Year; Market Cap = Market Capitalisation; EV = Enterprise Value; EBITDA = Earnings before Interest, Tax, Depreciation and Amortisation



\$ in USD millions (except for share price)

ON	Share Price	52-V	Veek	/eek % of 52		Enterprise	Reve	enue	Revenue	<b>EBITDA</b>	<b>EBITDA</b>	EV/Re	evenue
Company Name	30/06/2020	Low	High	Week High	Сар	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 202
Engineering													
Altair Engineering Inc.	\$39.75	\$23.04	\$43.28	(8.2%)	\$2,896.5	\$2,856.9	\$462.5	\$451.4	9%	\$24.5	5%	6.3x	5.8x
ANSYS, Inc.	291.73	186.81	299.06	(2.5%)	24,970.8	24,802.1	1,503.7	1,585.7	11%	526.2	35%	15.6x	14.0x
Aspen Technology, Inc.	103.61 239.19	73.07	142.89	(27.5%)	7,004.1	7,282.5	586.6	579.1	7%	255.0	43%	12.6x	11.7x
Autodesk, Inc.		125.38	247.14	(3.2%)	52,429.7	53,046.4	3,424.5	3,733.7	18%	561.9	16%	14.2x	12.0x
AVEVA Group plc	50.67	32.61	66.24	(23.5%)	8,161.9	8,106.6	1,038.1	987.4	5% 8% 10% 8%	193.7	19% 27% 25% 29%	8.2x 10.4x	7.8x
Cadence Design Systems	95.96 172.86 58.49	51.39	96.56	(0.6%)	26,948.8	26,698.7	2,377.5	2,556.9	8%	639.7 1,129.5 1,222.4	27%	10.4x	9.7x
Dassault Systèmes SE	172.86	118.16	184.73	(6.4%)	44,996.6	47,726.0	4,608.8 4,264.9	5,137.5	10%	1,129.5	25%	9.3x 5.8x	8.4x
Hexagon AB (publ)	58.49	36.42	62.99	(7.1%)	21,498.5	23,925.4	4,264.9	4,135.8	8%	1,222.4	29%	5.8x	5.4x
Nemetschek SE	68.87	36.53	83.67	(17.7%)	7,954.8	8,111.8	632.0	657.9	13%	144.0	23%	12.3x	10.9x
PTC Inc.	77.79	43.90	93.34	(16.7%)	8,999.9	9,993.8	1,346.2	1,444.0	13%	234.8	17%	6.9x	6.1x
Roper Technologies, Inc.	388.26	240.00	410.41	(5.4%)	40,533.0	44,809.8	5,430.3	5,394.4	5%	1,937.2	36%	8.3x	7.9x
Synopsys, Inc.	195.00	104.90	197.66	(1.3%)	29,403.8	29,323.6	3,399.8	3,748.8	5% 7%	691.8	20%	7.8x	7.3x
Γrimble Inc.	43.19	20.01	46.67	(7.5%)	10,787.2	12,651.7	3,255.0	2,963.4	10%	640.4	20%	4.3x	3.9x
Average												9.4x	8.5x
Median												8.3x	7.9x
ERP and SCM													
American Software, Inc.	\$15.76	\$9.05	\$21.48	(26.6%)	\$507.3	\$415.5	\$115.5	\$116.1	4%	\$14.2	12%	3.6x	3.4x
escartes Systems Group In	c 52.69	29 /1	53.09	(0.8%)	4,434.2	4,399.5	221 5	340.0	110/	121 7	37%	12.9x	11.6x
Cinaxis Inc.	142.66	28.41 55.25	147.52	(3.3%)	3,784.6	3,549.8	331.5	340.9	11%	121.7 38.4	37./% 19%	16.5x	13.9x
Manhattan Associates, Inc.		35.20		(1.1%)	5,981.4	5,942.8	198.6	215.1 553.7	19%	120.3			9.6x
Aicrosoft Corporation	94.20	130.78	95.25 204.40	(0.4%)	1,543,305.9		623.4 138,699.0	148,141.0	11% 12%	64,091.0	19% 46%	10.7x	9.0x
Dracle Corporation	203.51 55.27	39.71	60.50	(8.6%)	169,606.1	200,904.1	39,068.0	39,007.1	1 <u>2./%</u>	16,330.0	46% 42%	10.1x 5.2x	5.1x
Sansan, Inc.	38 22	31.86	60.67	(37.0%)	1,190.1	1,128.4	115.5	134.3	3/10/-		π <u>-</u> ./	8.4x	6.3x
SAP SE	38.22 139.91	92.43	145.85	(4.1%)	166,602.8	177,347.8	30,750.5	31,819.0	34% 8% 25% 9%	NA 7,912.1	NA 26% 10%	5.6x	5.2x
ServiceNow, Inc.	405.06	213 00		(1.2%)	77,246.5	76,590.9		4,351.5	25%		<u>207</u> 0		14.1
Serviceware SE	405.06 13.50	213.99 8.12	409.80 21.94	(38.5%)	141.8	104.8	3,717.9 74.2	84 0	9%	380.1 (3.5)	-5%	17.6x	1 1 v
SPS Commerce, Inc.	13.50 75.12	31.28	76.85	(2.3%)	2,623.8	2,432.0	286.4	84.9 301.9	9%	<u>(9.9)</u> 50 5	-5% 21%	1.2x 8.1x	1.1x 7.4x
echnology One Limited	6.07		7 0.03	(14.3%)	1,934.0	1,897.0	180.6	205.6	14%	59.5 50.2	21%	9.2x	8.1x
corniology One Limited	17.64	4.39 9.14	7.08	(8 0%)	254.4	260.7	7/1 3	78 R	14%	5 2	28% 7%	3.3x	3.1x
aceve Inc	17.04	9.14	19.18	(8.0%)	2,441.5	260.7 2,274.0	74.3	78.8 455.5	8% 15%	72.5	/./0 16%	5.0x	J. IX
ecsys Inc.	/ vo	2 26	5 (10)				44O. I	400.0	1370	12.0	11170		4.4X
ecsys Inc. OTVS S.A.	4.22	2.26	5.09	(17.0%)	<u>2,441.3</u> 	4 170 0	270.2	322.5	21%	7/ /	27%	12 Qv	10.7
ecsys Inc. OTVS S.A. ViseTech Global Limited	4.22 13.36	6.88	26.79	(50.1%)	4,301.7	4,170.9	448.1 279.2	322.5	21%	50.2 5.2 72.5 74.4	7% 16% 27%	5.0x 12.9x	
Fecsys Inc. FOTVS S.A. WiseTech Global Limited Yonyou Network Technology	4.22 13.36 6.24	6.88 2.72	26.79 6.50	(50.1%) (3.9%)	4,301.7 20,280.7	4,170.9 20,175.7	1,178.5	322.5 1,392.2	21% 26%	128.3	11%	14.5x	11.5x
Fecsys Inc. FOTVS S.A. WiseTech Global Limited Yonyou Network Technology Zuora, Inc.  4verage	4.22 13.36	6.88	26.79	(50.1%)	4,301.7	4,170.9	279.2 1,178.5 285.8	322.5	21%	74.4 128.3 (71.0)	27% 11% -25%	12.9x 14.5x 4.6x <b>8.8x</b>	4.4x 10.7x 11.5x 4.2x <b>7.6</b> x

Capitalisation; EV = Enterprise Value; EBITDA = Earnings before Interest, Tax, Depreciation and Amortisation

software companies for respective covered sectors, excluding most microcap companies.



Company Nama	Share Price	52-V	Veek	% of 52	Market	Enterprise	Rev	enue	Revenue	EBITDA	EBITDA	EV/Re	venue
Company Name	30/06/2020	Low	High	Week High	Cap	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 2021
Financial and Accounting S	oftware												
Anaplan, Inc.	\$45.31	\$26.04	\$63.71	(28.9%)	\$6,232.0	\$5,980.8	\$376.0	\$432.3	25%	-\$134.0	-36%	13.8x	11.1x
Avalara, Inc.	133.09	55.50	138.80	(4.1%)	10,437.2	10,056.5	408.9	460.2	24%	(48.5)	-12%	21.9x	17.7x
Basware Oyj	33.59	17.62	36.29	(7.4%)	484.2	537.5	165.6	165.0	13%	1.7	1%		2.9x
Bill.com Holdings, Inc.	90.21	23.61	97.84	(7.8%)	6,937.9	6.557.8	147.2	162.4	26%	(25.2)	-17%	40.4x	32.1x
BlackLine, Inc.	82.91   277.04   296.19	38.32	84.99	(2.4%) (1.1%) (3.5%)	4,675.0 18,582.2	4,472.0 18,594.0 73,929.9 1,267.7	307 4	340.3 491.6	19% 26% 11%	(10.8)	-4% -9% 25%	13.1x 37.8x	11.0x 30.1x 8.9x
Coupa Software Incorporated	277.04	99.01	280.15	(1.1%)	18,582.2	18,594.0	427.6	491.6	26%	(39.5)	-9%	37.8x	30.1x
Intuit Inc.	296.19	187.68	306.89	(3.5%)	77,237.9	73,929.9	6,857.0	7,527.2	11%	1,745.0	25%	9.8x	8.9x
Money Forward, Inc.	55.38	27.76	67.07	(17.4%)	1,300.1	1,267.7	75.2	102.1	34%	(17.6)	-23%	12.4x	9.2x
Reckon Limited	0.46	0.27	0.62	(25.4%)	52.2	83.1	52.9	55.7 2,299.8	2% -3% 15%	9.2	17%	1.5x	1.5x
The Sage Group plc	8.32 53.49	6.38	10.23	(18.7%)	9,071.6	9,366.3 2,349.9	2,432.7	2,299.8	-3%	732.1	30% -14%	4.1x	4.2x
Workiva Inc.	53.49	22.01	64.12	(16.6%)	2,521.5	2,349.9	313.7	334.6	15%	(43.1)		7.0x	6.1x
Wolters Kluwer N.V.	78.24	58.56	81.25	(3.7%)	20,679.5	23,174.4	5,175.6	5,384.2	3%	1,465.6	28%	4.3x	4.2x
Xero Limited	62.21	37.76	63.52	(2.1%)	8,816.7	8,790.7	426.9	509.4	24%	27.6	6%	17.3x	13.9x
Average												14.4x	11.8x
Median												12.4x	9.2x
Financial Services													
Bottomline Technologies, Inc.	. \$50.77	\$27.82	\$57.22	(11.3%)	\$2,230.0	\$2.250. <i>1</i>	\$439.8	\$440.3	110/	\$36.4	80/	5.0x	1 5v
Broadridge Financial Solution		81.90	136.99	(7.9%)	15,182.9	\$2,259.4 17,186.9	4,378.3	\$449.3 4,573.0	11% 5%	\$36.4 855.5	8% 20%	3.8x	4.5x 3.6x
EVO Payments, Inc.	22.83	10.12	31.93	(28.5%)	944.3	1,835.3	485.4	425.1	16%	116.2	24%	4.3x	3.7x
Fidelity National Information	134.09	91.68	158.21	(15.2%)	82,845.3	102,039.3	11.354.0	12,384.3	9%	3,922.0	35%	8 2y	7.6x
GreenSky, Inc.	4.90	3.05	13.17	(62.8%)	313.6	349.8	547.1	467.8	16%	147.4	35% 27%	8.2x 0.7x	0.6x
Guidewire Software, Inc.	110.85	71.64	124.16	(10.7%)	9,220.5	8,613.1	706.5	731.9	13%	(5.0)	-1%	11.8x	10.4x
i3 Verticals, Inc.	30.25	13.01	37.85	(20.1%)	455.2	640.5	286.3	144.5	21%	27.4	10%	4.4x	3.7x
Jack Henry & Associates, Inc	. 184.03	123.64	195.03	(5.6%)		14 113 0	1,680.0	1,740.7	7%	472.8	28%	8.1x	7.6x
Q2 Holdings, Inc.	85.79	47.17	195.03 93.90	(8.6%)	14,099.5 4,564.7	4,925.3	336.6	395.5	21% 7% 24%	472.8 (44.4)	28% -13%	8.1x 12.5x	3.7x 7.6x 10.1x
SimCorp A/S	107.92	69.58	123.31	(12.5%)	4,280.9	4,325.5	503.0	507.7	12%	136.8	27%	8.5x	7.6x
SS&C Technologies, Inc.	56.48	29.51	66.74	(15.4%)	14,472.5	21,736.9	4,669.3	4,597.0	3%	1,711.7	37%	4.7x	4.6x
Temenos AG	155.38	96.66	193.07	(19.5%)	11,168.7	12,191.0	957.6	953.3	13%	253.4	26%	12.8x	11.3x
Average						·						7.1x	6.3x

<sup>&</sup>lt;sup>1</sup> Forecasts Revenue Growth between CY 2020 and CY 2021; <sup>2</sup> LTM EBITDA Margin; CY = Calendar Year; Market Cap = Market Capitalisation; EV = Enterprise Value; EBITDA = Earnings before Interest, Tax, Depreciation and Amortisation



Company Name   30/06/2020   Low   High   Week High   Cap   Value   LTM   CY2020   Growth   LTM   Margin*   CY 2020   CY 2021	O a mara a mara Nama a	Share Price	52-V	Veek	% of 52	Market	Enterprise	Revo	enue	Revenue	EBITDA	EBITDA	EV/Re	evenue
Rutomatic Data Processing   \$148.89   \$103.11   \$182.32   \$183.9%   \$63.989.1   \$54.744.9   \$14.757.3   \$14.399.1   \$5%   \$3.688.1   \$25%   \$4.5%   \$4.3%   \$1.888   \$1.556.9   \$3.455   \$2.529.0   \$2.556.0   \$1.9%   \$3.455   \$2.529.0   \$2.556.0   \$2.529.0   \$1.9%   \$1.00.0	Company Name	30/06/2020			Week High	Cap				Growth <sup>1</sup>	LTM	Margin <sup>2</sup>		
Rutomatic Data Processing   \$148.89   \$103.11   \$182.32   \$183.9%   \$63.989.1   \$54.744.9   \$14.757.3   \$14.399.1   \$5%   \$3.688.1   \$25%   \$4.5%   \$4.3%   \$1.888   \$1.556.9   \$3.455   \$2.529.0   \$2.556.0   \$1.9%   \$3.455   \$2.529.0   \$2.556.0   \$2.529.0   \$1.9%   \$1.00.0														
Benefiticous, Inc.   10.76   6.09   28.25   (61.9%)   345.5   520.0   293.5   259.0   11%   (11.8)   4%   2.0X   1.8X   Cerdian HCM Holding Inc.   79.27   38.40   38.89   (65.%)   11.949.0   12.499.6   843.1   850.0   15%   120.2   14%   14.6X   12.6X   2.0X														
Cendian HCM Holding Inc. 79.27 38.40 83.88 (5.5%) 11.949.0 12.409.6 843.1 850.0 15% 120.2 14% 14.6x 12.7x Cornerstone OnDemand, Inc. 38.56 22.22 64.45 (40.2%) 2.461.4 2.375.5 586.5 741.4 2.3% 2.86. 5% 3.2x 2.6x Docebo Inc. 26.45 7.57 27.94 (5.3%) 753.1 712.2 46.3 58.7 34% (10.0) .22% 12.1x 9.1x 9.1x Paychex, Inc. 75.75 47.87 90.54 (16.3%) 27.172.7 27.30.5 4.105.8 3.907.3 3% 1.694.5 41% 70.0 6.8x Paycom Software, Inc. 309.73 163.42 342.00 (9.4%) 17.788.7 17.661.3 780.1 52.48 21% 279.1 36% 21.4x 17.7x PayGroup Limited 0 0.57 0.30 0.62 (8.8%) 39.2 34.2 6.2 NA NA NA (1.2) -20% NM 2.3x 11.4x 17.1x 11.4x										5%		25%	4.5x	4.3x
Cendian HCM Holding Inc. 79.27 38.40 83.88 (5.5%) 11.949.0 12.409.6 843.1 850.0 15% 120.2 14% 14.6x 12.7x Cornerstone OnDemand, Inc. 38.56 22.22 64.45 (40.2%) 2.461.4 2.375.5 586.5 741.4 2.3% 2.86. 5% 3.2x 2.6x Docebo Inc. 26.45 7.57 27.94 (5.3%) 753.1 712.2 46.3 58.7 34% (10.0) .22% 12.1x 9.1x 9.1x Paychex, Inc. 75.75 47.87 90.54 (16.3%) 27.172.7 27.30.5 4.105.8 3.907.3 3% 1.694.5 41% 70.0 6.8x Paycom Software, Inc. 309.73 163.42 342.00 (9.4%) 17.788.7 17.661.3 780.1 52.48 21% 279.1 36% 21.4x 17.7x PayGroup Limited 0 0.57 0.30 0.62 (8.8%) 39.2 34.2 6.2 NA NA NA (1.2) -20% NM 2.3x 11.4x 17.1x 11.4x	Benefitfocus, Inc.	10.76		28.25	(61.9%)	345.5	523.0	293.5	259.0	11%			2.0x	1.8x
Paylocity Limited  145.89 66.98 150.73 (3.2%) 7,832.3 7,734.5 551.1 552.8 17% 91.0 17% 13.3x 11.4x 17.1Net Group, Inc. 60.94 27.79 76.92 (20.8%) 4.10.7 4.196.7 3.970.0 962.1 4% 331.0 8% NM 4.5x Workday, Inc. 187.36 107.75 226.83 17.4% 44.061.5 43,562.3 3.820.5 4,194.0 17% 17% 17% 17% 17% 10.4x 8.9x Average  Akamai Technologies, Inc. \$107.09 \$75.18 \$108.25 11.1% \$17,378.0 \$18,799.9 \$2,951.4 \$3,107.3 7% \$871.5 \$30% 6.1x 5.7x Appian Corporation 51.25 29.07 64.72 (20.8%) 3.574.6 3.477.5 278.9 278.9 278.9 278.9 278.9 13% (38.3) 14% 12.5x 11.0x Cisco Systems, Inc. 46.64 32.40 56.26 19.690.9 18.292.9 185.426.9 50.575.0 48.374.6 5% 16.781.0 32% 3.574.6 3.477.5 278.9 278.9 278.9 13% (38.3) 14% 12.5x 11.0x Cisco Systems, Inc. 47.91 90.28 155.10 48.6%) 18.299.0 18.299.7 18.292.9 18.292.	Ceridian HCM Holding Inc.	79.27	38.40	83.89	(5.5%)	11,949.0	12,409.6	843.1	850.0	15%	120.2	14%	14.6x	12.7x
Paylocity Limited Paylocity Policy Communication Paylocity Pol	Cornerstone OnDemand, Inc.	38.56	22.22	64.45	(40.2%)	2,461.4	2,372.5	586.5	741.4	23%	28.6	5%	3.2x	2.6x
Paylocity Limited Paylocity Policy Communication Paylocity Pol	Docebo Inc.	26.45	7.57	27.94	(5.3%)	/53.1	712.2	46.3	58.7	34%	(10.0)	-22%	12.1x	9.1x
Paylocity Limited Paylocity Policy Communication Paylocity Pol	Paychex, Inc.	75.75	47.87	90.54	(16.3%)	27,172.7	27,309.5	4,105.8	3,907.3	3%	1,694.5	41%	7.0x	6.8x
Paylocity Limited  145.89 66.98 150.73 (3.2%) 7,832.3 7,734.5 551.1 552.8 17% 91.0 17% 13.3x 11.4x 17.1Net Group, Inc. 60.94 27.79 76.92 (20.8%) 4.10.7 4.196.7 3.970.0 962.1 4% 331.0 8% NM 4.5x Workday, Inc. 187.36 107.75 226.83 17.4% 44.061.5 43,562.3 3.820.5 4,194.0 17% 17% 17% 17% 17% 10.4x 8.9x Average  Akamai Technologies, Inc. \$107.09 \$75.18 \$108.25 11.1% \$17,378.0 \$18,799.9 \$2,951.4 \$3,107.3 7% \$871.5 \$30% 6.1x 5.7x Appian Corporation 51.25 29.07 64.72 (20.8%) 3.574.6 3.477.5 278.9 278.9 278.9 278.9 278.9 13% (38.3) 14% 12.5x 11.0x Cisco Systems, Inc. 46.64 32.40 56.26 19.690.9 18.292.9 185.426.9 50.575.0 48.374.6 5% 16.781.0 32% 3.574.6 3.477.5 278.9 278.9 278.9 13% (38.3) 14% 12.5x 11.0x Cisco Systems, Inc. 47.91 90.28 155.10 48.6%) 18.299.0 18.299.7 18.292.9 18.292.	Paycom Software, Inc.	309.73	163.42	342.00	(9.4%)	17,788.7	17,661.3	780.1	824.8	21%	279.1	36%	21.4x	17.7x
Paylocity Holding Corporation   145.89   56.98   190.73   (3.2%)   4.32%   7.734.5   551.1   582.8   17.%   91.0   17.%   13.3%   11.4%   17.1%   17.5%   17.5%   187.36   107.75   226.83   (17.4%)   44.061.5   43.562.3   3.820.5   4.194.0   17%   (157.7)   -4%   10.4x   8.9x   4.28   4.	PayGroup Limited	0.57	0.30	0.62	(8.8%)	39.2	34.2	6.2	NA	NA	(1.2)	-20%	NM	2.3x
Trilled Group, Inc. 60,94 27,79 76.92 (20,8%) 4,100.7 4,196.7 3,970.0 962.1 -4% 331.0 8% NM 4.5x Workday, Inc. 187.36 107.75 226.83 (17.4%) 44,061.5 43,562.3 3,820.5 4,194.0 17% (157.7) -4% 10.4x 6.8x      Note of the content of th	Paylocity Holding Corporation	n 145.89	66.98	150.73	(3.2%)	7,832.3	7,734.5	551.1	582.8	17%	91.0	1/%	13.3x	11.4x
Norkday, Inc.   187.36   107.75   226.83   (17.4%)   44,061.5   43,562.3   3,820.5   4,194.0   17%   (157.7)   -4%   10.4x   8.9x	TriNet Group, Inc.	60.94	27.79	76.92	(20.8%)	4,100.7	4,196.7	3,970.0	962.1	-4%	331.0	8%	NM	4.5x
Median		187.36		226.83	(17.4%)	44,061.5	43,562.3	3,820.5	4,194.0	17%	(157.7)	-4%	10.4x	8.9x
Infrastructure	Average												9.8x	7.5x
Akamai Technologies, Inc.         \$107.09         \$75.18         \$108.25         (1.1%)         \$17,378.0         \$18,799.9         \$2,951.4         \$3,107.3         7%         \$871.5         30%         6.1x         5.7x           Appian Corporation         51.25         29.07         64.72         (20.8%)         3,574.6         3,477.5         278.9         278.9         13%         (38.3)         -14%         12.5x         11.0x           Cisco Systems, Inc.         46.64         32.40         58.26         (19.9%)         196,927.9         185,426.9         50,575.0         48,374.6         5%         16,181.0         32%         3.8x         3.7x           Citrix Systems, Inc.         147.91         90.28         155.10         (4.6%)         18,259.6         19,690.9         3,152.4         3,175.8         3%         77.1         25%         4.2x         3.7x           Cloudera, Inc.         12.72         4.76         13.93         (8.7%)         3,757.4         3,557.8         817.2         837.8         9%         (200.4)         -25%         4.2x         3.9x           Cloudflare, Inc.         35.95         14.50         38.48         (6.6%)         10,916.5         10,375.7         316.5         391.5	Median												10.4x	6.8x
Akamai Technologies, Inc.         \$107.09         \$75.18         \$108.25         (1.1%)         \$17,378.0         \$18,799.9         \$2,951.4         \$3,107.3         7%         \$871.5         30%         6.1x         5.7x           Appian Corporation         51.25         29.07         64.72         (20.8%)         3,574.6         3,477.5         278.9         278.9         13%         (38.3)         -14%         12.5x         11.0x           Cisco Systems, Inc.         46.64         32.40         58.26         (19.9%)         196,927.9         185,426.9         50,575.0         48,374.6         5%         16,181.0         32%         3.8x         3.7x           Citrix Systems, Inc.         147.91         90.28         155.10         (4.6%)         18,259.6         19,690.9         3,152.4         3,175.8         3%         77.10         4.2x         3.8x         3.7x           Citrix Systems, Inc.         147.91         90.28         155.10         (4.6%)         18,259.6         19,690.9         3,152.4         3,175.8         3%         77.1         3.2         6.2x         6.0x           Cloudera, Inc.         12.72         4.76         13.93         (8.7%)         3,575.4         3,557.8         817.2         83														
Appian Corporation         51.25         29.07         64.72         (20.8%)         3,574.6         3,477.5         278.9         278.9         13%         (38.3)         -14%         12.5x         11.0x           Cisco Systems, Inc.         46.64         32.40         58.26         (19.9%)         196,927.9         185,426.9         50,575.0         48,374.6         5%         16,181.0         32%         3.8x         3.7x           Citrix Systems, Inc.         147.91         90.28         155.10         (4.6%)         18,259.6         19,690.9         3,152.4         3,175.8         3%         774.1         25%         6.2x         6.0x           Cloudera, Inc.         12.72         4.76         13,93         (8.7%)         3,757.4         3,557.8         817.2         837.8         9%         (200.4)         -25%         4.2x         3.9x           Cloudflare, Inc.         35.95         14.50         38.48         (6.6%)         10,916.5         10,375.7         316.5         391.5         31%         (95.4)         -30%         26.5x         20.3x           Commyault Systems, Inc.         38.70         24.26         51.90         (25.4%)         1,786.8         1,471.6         670.9         648.1 <t< td=""><td>Infrastructure</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Infrastructure													
Appian Corporation         51.25         29.07         64.72         (20.8%)         3,574.6         3,477.5         278.9         278.9         13%         (38.3)         -14%         12.5x         11.0x           Cisco Systems, Inc.         46.64         32.40         58.26         (19.9%)         196,927.9         185,426.9         50,575.0         48,374.6         5%         16,181.0         32%         3.8x         3.7x           Citrix Systems, Inc.         147.91         90.28         155.10         (4.6%)         18,259.6         19,690.9         3,152.4         3,175.8         3%         774.1         25%         6.2x         6.0x           Cloudera, Inc.         12.72         4.76         13,93         (8.7%)         3,757.4         3,557.8         817.2         837.8         9%         (200.4)         -25%         4.2x         3.9x           Cloudflare, Inc.         35.95         14.50         38.48         (6.6%)         10,916.5         10,375.7         316.5         391.5         31%         (95.4)         -30%         26.5x         20.3x           Commyault Systems, Inc.         38.70         24.26         51.90         (25.4%)         1,786.8         1,471.6         670.9         648.1 <t< td=""><td>Akamai Technologies, Inc.</td><td>\$107.09</td><td>\$75.18</td><td>\$108.25</td><td>(1.1%)</td><td>\$17,378.0</td><td>\$18,799.9</td><td>\$2,951.4</td><td>\$3,107.3</td><td>7%</td><td>\$871.5</td><td>30%</td><td>6.1x</td><td>5.7x</td></t<>	Akamai Technologies, Inc.	\$107.09	\$75.18	\$108.25	(1.1%)	\$17,378.0	\$18,799.9	\$2,951.4	\$3,107.3	7%	\$871.5	30%	6.1x	5.7x
Cisco Systems, Inc. 46.64 32.40 58.26 (19.9%) 196.927.9 185.426.9 50.575.0 48.374.6 5% 16.181.0 32% 3.8x 3.7x Citrix Systems, Inc. 147.91 90.28 155.10 (4.6%) 18.259.6 19.690.9 3.152.4 3.175.8 3% 774.1 25% 6.2x 6.0x Cloudera, Inc. 12.72 4.76 13.93 (8.7%) 3.757.4 3.557.8 817.2 837.8 9% (200.4) -25% 4.2x 3.9x Cloudflare, Inc. 35.95 14.50 38.48 (6.6%) 10.916.5 10.375.7 316.5 391.5 31% (95.4) -30% 26.5x 20.3x Commault Systems, Inc. 38.70 24.26 51.90 (25.4%) 1.786.8 1.471.6 670.9 648.1 4% 12.2 2% 2.3x 2.2x Elastic N.V. 92.21 39.01 104.10 (11.4%) 7.863.9 7.600.5 427.6 512.1 26% (140.3) -33% 14.8x 11.8x Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8.848.0 8.762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13.156.1 13.198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9.842.0 8.766.0 5.412.0 5.135.2 3% 1.085.0 20% 1.7x 1.7x Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4.730.7 4.638.6 1.279.7 1.334.6 21% (764.5) -60% 3.5x 2.9x Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2.988.8 2.684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5.509.8 7.291.9 963.7 1.010.3 10% 257.3 26% 2.8x 2.7x VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23.897.0 24.550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x Average	Appian Corporation	51.25	29.07	64.72	(20.8%)	3,574.6	3,477.5	278.9	278.9	13%	(38.3)	-14%	12.5x	11.0x
Citrix Systems, Inc. 147.91 90.28 155.10 (4.6%) 18.259.6 19.690.9 3.152.4 3.175.8 3% 774.1 25% 6.2x 6.0x Cloudera, Inc. 12.72 4.76 13.93 (8.7%) 3.757.4 3.557.8 817.2 837.8 9% (200.4) -25% 4.2x 3.9x Cloudflare, Inc. 35.95 14.50 38.48 (6.6%) 10.916.5 10.375.7 316.5 391.5 31% (95.4) -30% 26.5x 20.3x 20.3x Commvault Systems, Inc. 38.70 24.26 51.90 (25.4%) 1.786.8 1.471.6 670.9 648.1 4% 12.2 2% 2.3x 2.2x Elastic N.V. 92.21 39.01 104.10 (11.4%) 7.863.9 7.600.5 427.6 512.1 26% (140.3) -33% 14.8x 11.8x Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8.848.0 8.762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13.156.1 13.198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9.842.0 8.766.0 5.412.0 5.135.2 3% 1.085.0 20% 1.7x 1.7x Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4.730.7 4.638.6 1.279.7 1.334.6 21% (764.5) -60% 3.5x 2.9x Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2.988.8 2.684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5.509.8 7.291.9 963.7 1.010.3 10% 219.3 23% 7.2x 6.5x VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23.897.0 24.550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x Average	Cisco Systems, Inc.	46.64	32.40	58.26		196,927.9	185,426.9	50,575.0	48,374.6	5%	16,181.0	32%	3.8x	3.7x
Commvault Systems, Inc. 38.70 24.26 51.90 (25.4%) 1,786.8 1,471.6 670.9 648.1 4% 12.2 2% 2.3x 2.2x Elastic N.V. 92.21 39.01 104.10 (11.4%) 7,863.9 7,600.5 427.6 512.1 26% (140.3) -33% 14.8x 11.8x    Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8,848.0 8,762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x    MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13,156.1 13,198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x    NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9,842.0 8,766.0 5,412.0 5,135.2 3% 1,085.0 20% 1.7x 1.7x    Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4,730.7 4,638.6 1,279.7 1,334.6 21% (764.5) -60% 3.5x 2.9x    Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2,988.8 2,684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x    SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5,509.8 7,291.9 963.7 1,010.3 10% 219.3 23% 7.2x 6.5x    VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23,897.0 24,550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x    Average	Citrix Systems, Inc.	147.91	90.28		(4.6%)	18,259.6	19,690.9	3,152.4	3,175.8	3%		25%	6.2x	6.0x
Commvault Systems, Inc. 38.70 24.26 51.90 (25.4%) 1,786.8 1,471.6 670.9 648.1 4% 12.2 2% 2.3x 2.2x Elastic N.V. 92.21 39.01 104.10 (11.4%) 7,863.9 7,600.5 427.6 512.1 26% (140.3) -33% 14.8x 11.8x    Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8,848.0 8,762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x    MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13,156.1 13,198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x    NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9,842.0 8,766.0 5,412.0 5,135.2 3% 1,085.0 20% 1.7x 1.7x    Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4,730.7 4,638.6 1,279.7 1,334.6 21% (764.5) -60% 3.5x 2.9x    Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2,988.8 2,684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x    SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5,509.8 7,291.9 963.7 1,010.3 10% 219.3 23% 7.2x 6.5x    VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23,897.0 24,550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x    Average		12.72	4.76	13.93	(8.7%)	3,757.4	3,557.8		837.8	9%	(200.4)	-25%	4.2x	3.9x
Commvault Systems, Inc. 38.70 24.26 51.90 (25.4%) 1,786.8 1,471.6 670.9 648.1 4% 12.2 2% 2.3x 2.2x Elastic N.V. 92.21 39.01 104.10 (11.4%) 7,863.9 7,600.5 427.6 512.1 26% (140.3) -33% 14.8x 11.8x    Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8,848.0 8,762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x    MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13,156.1 13,198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x    NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9,842.0 8,766.0 5,412.0 5,135.2 3% 1,085.0 20% 1.7x 1.7x    Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4,730.7 4,638.6 1,279.7 1,334.6 21% (764.5) -60% 3.5x 2.9x    Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2,988.8 2,684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x    SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5,509.8 7,291.9 963.7 1,010.3 10% 219.3 23% 7.2x 6.5x    VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23,897.0 24,550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x    Average	Cloudflare, Inc.	35.95	14.50	38.48		10,916.5	10,375.7		391.5	31%	(95.4)	-30%	26.5x	20.3x
Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8,848.0 8,762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13,156.1 13,198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9,842.0 8,766.0 5,412.0 5,135.2 3% 1,085.0 20% 1.7x 1.7x Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4,730.7 4,638.6 1,279.7 1,334.6 21% (764.5) -60% 3.5x 2.9x Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2,988.8 2,684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5,509.8 7,291.9 963.7 1,010.3 10% 219.3 23% 7.2x 6.5x VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23,897.0 24,550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x Average	Commvault Systems, Inc.	38 70	24.26	51.90	(25.4%)	1,786.8	1,471.6	670.9	648.1		12.2	2%	2.3x	2.2x
Fastly, Inc. 85.13 10.63 89.05 (4.4%) 8,848.0 8,762.7 217.8 286.2 29% (35.0) -16% 30.6x 23.8x MongoDB, Inc. 226.34 93.81 243.92 (7.2%) 13,156.1 13,198.6 462.7 529.6 28% (141.7) -31% 24.9x 19.5x NetApp, Inc. 44.37 34.66 65.38 (32.1%) 9,842.0 8,766.0 5,412.0 5,135.2 3% 1,085.0 20% 1.7x 1.7x Nutanix, Inc. 23.71 11.31 37.86 (37.4%) 4,730.7 4,638.6 1,279.7 1,334.6 21% (764.5) -60% 3.5x 2.9x Software Aktiengesellschaft 40.40 24.31 40.69 (0.7%) 2,988.8 2,684.7 984.9 964.6 3% 257.3 26% 2.8x 2.7x SolarWinds Corporation 17.67 11.50 21.66 (18.4%) 5,509.8 7,291.9 963.7 1,010.3 10% 219.3 23% 7.2x 6.5x VeriSign, Inc. 206.83 148.77 221.78 (6.7%) 23,897.0 24,550.8 1,237.8 1,257.9 4% 858.1 69% 19.5x 18.8x Average		92.21	39.01	104.10		7,863.9	7,600.5	427.6	512.1	26%	(140.3)	-33%	14.8x	11.8x
NetApp, Inc.       44.37       34.66       65.38       (32.1%)       9.842.0       8,766.0       5,412.0       5,135.2       3%       1,085.0       20%       1.7x       1.7x         Nutanix, Inc.       23.71       11.31       37.86       (37.4%)       4,730.7       4,638.6       1,279.7       1,334.6       21%       (764.5)       -60%       3.5x       2.9x         Software Aktiengesellschaft       40.40       24.31       40.69       (0.7%)       2,988.8       2,684.7       984.9       964.6       3%       257.3       26%       2.8x       2.7x         SolarWinds Corporation       17.67       11.50       21.66       (18.4%)       5,509.8       7,291.9       963.7       1,010.3       10%       219.3       23%       7.2x       6.5x         VeriSign, Inc.       206.83       148.77       221.78       (6.7%)       23,897.0       24,550.8       1,237.8       1,257.9       4%       858.1       69%       19.5x       18.8x         Average       11.1x       9.4x	Fastly, Inc.	85.13	10.63	89.05	(4.4%)	8,848.0	8,762.7	217.8	286.2	29%	(35.0)	-16%	30.6x	23.8x
NetApp, Inc.       44.37       34.66       65.38       (32.1%)       9.842.0       8,766.0       5,412.0       5,135.2       3%       1,085.0       20%       1.7x       1.7x         Nutanix, Inc.       23.71       11.31       37.86       (37.4%)       4,730.7       4,638.6       1,279.7       1,334.6       21%       (764.5)       -60%       3.5x       2.9x         Software Aktiengesellschaft       40.40       24.31       40.69       (0.7%)       2,988.8       2,684.7       984.9       964.6       3%       257.3       26%       2.8x       2.7x         SolarWinds Corporation       17.67       11.50       21.66       (18.4%)       5,509.8       7,291.9       963.7       1,010.3       10%       219.3       23%       7.2x       6.5x         VeriSign, Inc.       206.83       148.77       221.78       (6.7%)       23,897.0       24,550.8       1,237.8       1,257.9       4%       858.1       69%       19.5x       18.8x         Average       11.1x       9.4x	MongoDB, Inc.	226.34	93.81	243.92	(7.2%)	13,156.1		462.7	529.6	28%	(141.7)	-31%	24.9x	19.5x
Nutanix, Inc.         23.71         11.31         37.86         (37.4%)         4,730.7         4,638.6         1,279.7         1,334.6         21%         (764.5)         -60%         3.5x         2.9x           Software Aktiengesellschaft         40.40         24.31         40.69         (0.7%)         2,988.8         2,684.7         984.9         964.6         3%         257.3         26%         2.8x         2.7x           SolarWinds Corporation         17.67         11.50         21.66         (18.4%)         5,509.8         7,291.9         963.7         1,010.3         10%         219.3         23%         7.2x         6.5x           VeriSign, Inc.         206.83         148.77         221.78         (6.7%)         23,897.0         24,550.8         1,237.8         1,257.9         4%         858.1         69%         19.5x         18.8x           Average         11.1x         9.4x	NetApp, Inc.	44.37	34.66	65.38	(32.1%)			5,412.0	5,135.2	3%	1,085.0	20%	1.7x	1.7x
Software Aktiengesellschaft         40.40         24.31         40.69         (0.7%)         2,988.8         2,684.7         984.9         964.6         3%         257.3         26%         2.8x         2.7x           SolarWinds Corporation         17.67         11.50         21.66         (18.4%)         5,509.8         7,291.9         963.7         1,010.3         10%         219.3         23%         7.2x         6.5x           VeriSign, Inc.         206.83         148.77         221.78         (6.7%)         23,897.0         24,550.8         1,237.8         1,257.9         4%         858.1         69%         19.5x         18.8x           Average         11.1x         9.4x	Nutanix, Inc.	23.71	11.31				4,638.6	1,279.7	1,334.6	21%		-60%	3.5x	2.9x
SolarWinds Corporation         17.67         11.50         21.66         (18.4%)         5,509.8         7,291.9         963.7         1,010.3         10%         219.3         23%         7.2x         6.5x           VeriSign, Inc.         206.83         148.77         221.78         (6.7%)         23,897.0         24,550.8         1,237.8         1,257.9         4%         858.1         69%         19.5x         18.8x           Average         11.1x         9.4x		40.40			(0.7%)			984.9		3%	257.3			2.7x
VeriSign, Inc.         206.83         148.77         221.78         (6.7%)         23,897.0         24,550.8         1,237.8         1,257.9         4%         858.1         69%         19.5x         18.8x           Average         11.1x         9.4x	SolarWinds Corporation	17.67	11.50			5,509.8	7,291.9	963.7		10%	219.3	23%	7.2x	6.5x
Average 11.1x 9.4x		206.83	148.77	221.78						4%	858.1	69%	19.5x	18.8x
					(/	-,	,	,	,					

<sup>&</sup>lt;sup>1</sup> Forecasts Revenue Growth between CY 2020 and CY 2021; <sup>2</sup> LTM EBITDA Margin; CY = Calendar Year; Market Cap = Market Capitalisation; EV = Enterprise Value; EBITDA = Earnings before Interest, Tax, Depreciation and Amortisation HCM = Human Capital Management



Company Name	Share Price	52-V	Veek	% of 52	Market	Enterprise	Reve	enue	Revenue	EBITDA	EBITDA	EV/Re	evenue
Company Name	30/06/2020	Low	High	Week High	Cap	Value	LTM	CY2020	Growth <sup>1</sup>	LTM	Margin <sup>2</sup>	CY 2020	CY 2021
				_									
Vertical Software													
2U, Inc.	\$37.96	\$11.37	\$40.55	(6.4%)	\$2,427.9	\$2,615.6	\$627.9	\$721.3	16%	-\$104.3	-17%	3.6x	3.1x
Allscripts Healthcare													
Solutions, Inc.	6.77	4.56	11.87	(43.0%)	1,100.5	2,077.3	1,756.3	1,696.6	4%	84.2	5%	1.2x	1.2x
Amdocs Limited	60.88	44.05	77.29	(21.2%)	8,127.5	8,035.5	4,144.8	4,134.3	4%	788.8	19%	1.9x	1.9x
AppFolio, Inc.	162.71	81.01	180.56	(9.9%)	5,572.6	5,642.1	271.4	315.6	22%	17.9	7%	17.9x	14.6x
ArcSoft Corporation Limited	12.62	4.93	15.55	(18.8%)	5,125.4	4,759.2	85.2	107.8	53%	31.1	37%	44.2x	28.8x
AssetMark Financial, Inc.	27.29	13.94	34.02	(19.8%)	1.975.5	2,046.9	440.5	288.6	10%	36.7	8%	7.1x	6.4x
Black Knight, Inc.	72.56	50.01	77.81	(6.7%)	11,276.2	12,894.6	1,184.8	1,177.8	7%	401.6	34%	10.9x	10.3x
Blackbaud, Inc.	57.08	38.22	97.35	(41.4%)	2,757.2	3,380.1	908.2	893.4	2%	105.8	12%	3.8x	3.7x
Boxlight Corporation	0.92	0.33	3.06	(69.9%)	27.5	33.7	33.8	29.9	21%	(7.5)	-22%	1.1x	0.9x
Castlight Health, Inc.	0.83	0.60	3.27	(74.6%)	124.1	99.2	146.9	130.8	3%	(30.7)	-21%	0.8x	0.7x
CDK Global, Inc.	41.42	29.12	57.00	(27.3%)	5,033.7	7,597.4	1,999.1	1,920.2	7%	701.3	35%	4.0x	3.7x
Cerner Corporation	68.55	53.08	80.90	(15.3%)	20,863.1	21,982.7	5,714.5	5,614.4	6%	1,168.9	20%	3.9x	3.7x
CoreLogic, Inc.	67.22	24.69	68.53	(1.9%)	5,338.0	7,004.2	1,788.4	1,732.5	-1%	414.3	23%	4.0x	4.1x
Ebix, Inc.	22.36	8.75	51.46	(56.5%)	682.1	1,391.1	575.6	522.5	28%	148.8	26%	2.7x	2.1x
Envestnet, Inc.	73.54	45.53	87.75	(16.2%)	3,935.4	4,562.4	947.0	952.8	10%	108.6	11%	4.8x	4.3x
FINEOS Corporation plc	2.69	1.49	2.74	(1.8%)	732.5	702.7	82.9	102.5	12%	3.4	4%	6.9x	6.1x
HealthStream, Inc.	22.13	20.03	29.78	(25.7%)	708.1	596.2	250.5	230.4	-5%	34.4	14%	2.6x	2.7x
Inovalon Holdings, Inc.	19.26	13.39	22.99	(16.2%)	2,992.7	3,946.4	651.1	680.7	10%	181.6	28%	5.8x	5.3x
K12 Inc.	27.24	15.06	31.57	(13.7%)	1,073.8	1,168.3	1,028.1	1,083.6	6%	51.8	5%	1.1x	1.0x
Pluralsight, Inc.	18.05	6.59	32.40	(44.3%)	1,904.7	2,046.5	339.9	377.6	22%	(142.2)	-42%	5.4x	4.5x
RealPage, Inc.	65.01	36.91	69.79	(6.8%)	6,435.8	7,534.4	1,030.5	1,136.8	12%	173.7	17%	6.6x	5.9x
Tabula Rasa HealthCare, Inc		33.04	69.72	(21.5%)	1,188.0	1,405.8	296.6	335.7	19%	2.2	1%	4.2x	3.5x
Tyler Technologies, Inc.	346.88	217.24	382.92	(9.4%)	13,792.5	13,474.2	1,115.9	1,151.0	10%	203.9	18%	11.7x	10.6x
Veeva Systems Inc.	234.42	118.11	244.10	(4.0%)	35,197.4	33,869.0	1,196.4	1,389.9	20%	327.8	27%	24.4x	20.4x
Average												7.5x	6.2x
Median												4.1x	3.9x



#### Firm Overview







#### DUFF&PHELPS

Pagemill Partners, a division of Duff & Phelps, is a technology advisory firm located in the heart of Silicon Valley with representation in London and Paris.

Global advisory focused firm ranked No. 4 middle market M&A advisor for the past 10 years with 350+ corporate finance professionals and nearly 4,000 advisory focused professionals<sup>1</sup>

Significant Transaction Experience

- Over 300 transactions completed
- Strong track record of execution, running bespoke and competitive processes



- Advised on over 80 M&A transactions in 2019
- Advised on over 450 transactions for over 100 PE firms in 2019

Deep Domain Expertise

- Fluency in key trends in the technology sector
- Thought leaders and strategic advisors to entrepreneurs and the PE community



- Five dedicated industry practices, each with deep sector expertise
- Established technology, industrials, business services, healthcare and consumer practices

Unparalleled Access to Buyers

- Unmatched access to technology-focused financial sponsors and strategics
- Regular dialogue with key players in the ecosystem



- Provides advisory services to over 65% of Fortune 100 companies
- Global relationships across industry sectors and geographies

Unconflicted and Focused Approach

- Singular focus on the technology sector
- Purely focused on M&A advisory services for emerging growth and middle-market clients



- Unconflicted as the firm does not provide audit services
- Independent advisors to all our clients





### Distinguished Enterprise Software Franchise

- Pagemill Partners has completed over 300 transactions, the majority of which are in enterprise software
  - Industry leaders leveraging both SaaS and perpetual models, including companies with hybrid delivery models
  - Underlying technology architecture, reliance on third-party technologies and strategic partnerships, product roadmaps and vertical go-to-market strategies are all important attributes that we have demonstrated experience in articulating and positioning







## **Experienced Technology M&A Advisors**











#### Infrastructure Software







acquired by



#### **Security**









#### **Internet/Digital Media**









#### **Consumer Technologies**









#### Mobile/Wireless









**Semiconductors** 



#### **Networking/Communications**









# **→ VIA Telecom**

has been acquired by











#### Contact Us



Bob Bartell, CFA
Global Head of Corporate Finance
Chicago
Bob.Bartell@duffandphelps.com
+1 312 697 4654



Karan Kapoor Managing Director Los Angeles/Palo Alto KKapoor@pmib.com +1 424 249 1676



Rory O'Sullivan
Managing Director
London
ROSullivan@pmib.com
+44 (0)20 7089 4810



Scott Munro
Vice Chairman, Pagemill Partners
Palo Alto/Toronto
SMunro@pmib.com
+1 650 354 4040



Samir Hussein
Managing Director
New York
SHussein@pmib.com
+1 212 277 0131



Nicolas Depardieu
Managing Director
Paris
NDepardieu@pmib.com
+33 1 40 06 40 46



Nicholas Collins Director Palo Alto NCollins@pmib.com +1 650 354 4020



Philipp Bose
Director
Munich
Philipp.Bose@duffandphelps.com
+49 89 38 88 84 280



Mihail Ivanov Director London MIvanov@pmib.com +44 (0)20 7089 0899

#### About Duff & Phelps

Duff & Phelps is the global advisor that protects, restores and maximizes value for clients in the areas of valuation, corporate finance, disputes and investigations, cyber security, claims administration and regulatory issues. We work with clients across diverse sectors on matters of good governance and transparency. With Kroll, the leading global provider of risk solutions, and Prime Clerk, the leader in complex business services and claims administration, our firm has nearly 4,000 professionals in 25 countries around the world. For more information, visit www.duffandphelps.com

M&A advisory, capital raising and secondary market advisory services in the United States are provided by Duff & Phelps Securities, LLC. Member FINRA/SIPC. Pagemill Partners is a Division of Duff & Phelps Securities, LLC. M&A advisory, capital raising and secondary market advisory services in the United Kingdom are provided by Duff & Phelps Securities Ltd. (DPSL), which is authorized and regulated by the Financial Conduct Authority. Valuation Advisory Services in India are provided by Duff & Phelps India Private Limited under a category 1 merchant banker license issued by the Securities and Exchange Board of India.

The material in this report is for information purposes only and is not intended to be relied upon as financial, accounting, tax, legal or other professional advice. This report does not constitute, and should not be construed as soliciting or offering any investment or other transaction, identifying securities for you to purchase or offer to purchase, or recommending the acquisition or disposition of any investment. Duff & Phelps does not guarantee the accuracy or reliability of any data provided from third party resources. Although we endeavor to provide accurate information from third party sources, there can be no guarantee that such information is accurate as of the date it is received or that it will continue to be accurate in the future.